# **Privacy Policy**

### Effective as of October 21, 2025

### 1. Introduction

QAMETA SOFTWARE INC. ("we," "us," or "our") is committed to safeguarding your personal data.

This Privacy Policy explains how we, as a data controller, manage personal information in accordance with the General Data Protection Regulation (GDPR) (EU) 2016/679. We provide transparency regarding the purposes for collecting your personal data, its intended use, and how it may be shared. By using our website, products, and services, you consent to the processing of your personal information as described in this policy.

This Privacy Policy may be updated at any time without prior notice. Revised policies will be posted on the Service and will take effect 30 days after posting. Continued use of the Product after this period constitutes acceptance of the updated Privacy Policy. We encourage you to review this page periodically for updates.

# 2. Types of personal data

We collect personal information that you provide voluntarily through various channels, including:

• **Contact Information**: This includes details such as your name, email address, company name, and in some cases billing information, which you may provide when ordering products or services, registering for programs or events, applying for job opportunities, or submitting inquiries.

In some cases, we can obtain work-related information. If you are a signatory or procurement manager entering into a contract with us on behalf of a customer, we collect information such as your job title, the organization you represent, and details related to signed documents.

- Content you provide through our website: We collect content that you submit to our website. For example, you provide content to us when you provide feedback or when you participate in any interactive events, surveys, promotions, or activities.
- Content you provide through our products: During our collaboration, we
  may collect information from your feedback, complaints, requests, inquiries,
  or comments, as well as details about emails and chat messages
  exchanged, including their content. We also collect clickstream data about
  how you interact with and use features of the Product.
- **Usage Data**: To improve website functionality and content, we collect information on how visitors interact with our website and how users engage with our products. This includes data such as IP addresses, browser settings, and operating system information.

# 3. Purpose of Data Collection.

Qameta Software Inc collects and processes personal data to provide on-premise and cloud products that enable customers to improve the quality of their software through automated and manual testing. Personal data is received from customers, users of the software, and website visitors (via cookies and usage information). The purposes of processing include:

### 1. Contractual and Legal Obligations:

- Fulfill applicable legal, statutory or regulatory requirements or protect our or others' rights, property, or security.
- Perform contractual obligations and manage business relationships.
- Conduct due diligence and participate in procurement processes.

### 2. Business Development and Relationship Management

- Identify and pursue potential business opportunities.
- Manage and strengthen existing customer and partner relationships.
- Provide information about relevant products, services, and updates that may be of interest.
- Conduct market analysis and improve offerings based on customer engagement.

#### 3. Service Provision and Personalization:

- Provide and maintain products and services.
- Facilitate communication and collaboration with customers and other parties.
- Conduct demo, Process transactions, fulfill orders, and deliver requested services.

## 4. Support and Service Improvement:

- Provide customer support, respond to inquiries, and address feedback or complaints.
- Maintain the security and integrity of the Product and services.
- Improve the functionality and performance of the website and software based on feedback and usage patterns.
- Conduct analytics to enhance the user experience and optimize product offerings.
- Monitor and record interactions (e.g., emails, calls, and other correspondence) to ensure service quality, compliance with internal procedures, and for employee and consultant training purposes.

## 5. Marketing and Communication:

- Send updates on orders, company news, product updates, events, and newsletters. You can cancel your subscription at any time by following the instructions at the bottom of each email.
- Conduct marketing and sales activities to support business operations (with opt-out options available).
- Analyze marketing effectiveness, including tracking engagement with emails, links, and other communications, to tailor offerings and improve future campaigns.

# 5. **Business Operations**:

- Support administrative, operational, and analytical purposes.
- Maintain compliance with applicable laws and protect Qameta Software Inc's rights.
- Manage and administer social media interactions, ensuring relevant content delivery and supporting communication via social media platforms.

#### 6. Cookies and Website Interactions

- We use cookies to personalize the user experience, including technical cookies for essential website and Product functions and optional cookies for analytics and marketing.
- Collect geolocation data to deliver region-specific content and optimize website performance.
- Analyze visitor behavior and interaction patterns to improve website usability, content relevance, and overall functionality (with opt-out options available).
- If cookies are enabled, the information collected may be combined with data you have provided on our website to enhance customer communication.

# 4. Your Rights

- 4.1. Where we use your Personal Data for the activities mentioned in this Privacy Notice, you may:
  - request further details about how we use your Personal Data, including receiving a copy of your Personal Data ('Right of access'),
  - request that we correct, update or erase your Personal Data where it is inaccurate, or has been processed in violation of the GDPR Principles ('Right to rectification'), request that we restrict the use of your Personal Data ('Right to restriction'),
  - object to us using it, or that we use it for direct marketing ('Right to object').

Where we use your Personal Data specifically based on your consent, you also have the right to request that we transfer your Personal Data to you or a third party ('Right to data portability'). If you wish to exercise your rights, you can contact us by sending an e-mail to <a href="mailto:security@gameta.io">security@gameta.io</a>

Individuals must exercise their rights in a reasonable manner, with limitations applying in cases where providing access would impose a disproportionate burden or expense relative to the risks to the individual's privacy, or where doing so would infringe upon the rights of others.

# 4.2. Choice Mechanisms for Controlling Use and Disclosure of Personal Data

We provide the following options to help you manage the use and sharing of your personal data:

### • Opt-Out Options:

- You can decide whether your personal data is used for purposes materially different from those originally collected or subsequently authorized.
- You may also opt out of marketing newsletters, though transactional emails related to your use of the Product (e.g., billing, support) will not be affected.

#### • Cookie Consent:

 You can accept or reject non-essential cookies through consent banners, allowing control over online data collection and potentially affecting data sharing with third parties.

We do not sell your personal data.

- **4.3. Third-Party Disclosure and Purpose Limitation.** Unless a service provided by a third party is essential to our Product or Services and your personal data is processed based on a lawful basis other than consent, or if you believe we have exceeded our legitimate interest, you may choose (opt out) whether your personal information is:
  - Disclosed to a third party.
  - Used for a purpose that is materially different from the purpose(s) for which it was originally collected or subsequently authorized.

To exercise this choice, please address your inquiry to <a href="mailto:security@gameta.io">security@gameta.io</a>.

#### 5. Disclosure to Third Parties

**5.1. Our Vendors.** Qameta Software Inc engages specific third-party vendors (e.g., hosting providers, payment processors, and other IT service providers) essential for maintaining our Product and ensuring effective service delivery. Personal data may also be shared with these vendors, as well as with cookie providers and services focused on experience enhancement and measurement. Additionally, data collected via social media platforms is shared with the respective social media providers at the point of collection.

In all instances of such data sharing, we agree on privacy and data protection policies and standards with such third-party service providers.

- **5.2.** In the context of an onward transfer, Qameta Software Inc shall ensure that any engaged third parties implement appropriate technical and organizational measures, ensuring compliance with applicable data protection laws and maintain robust security measures. To facilitate this, we enter into a Data Processing Agreement (DPA) with such third parties involved in processing personal data.
- **5.3.** We may disclose your personal information to all companies in our group (i.e. subsidiaries, our ultimate holding company and all its subsidiaries) and our partners (resellers and distributors), insofar that it is reasonably necessary for the purposes stated in this privacy policy.
- **5.4.**Please note that under certain circumstances, we may be required to disclose your Personal Data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

## 6. Contact with any inquiries or complaints.

Qameta Software, Inc commits to resolve complaints about our collection and use of your personal information.

Qameta Software Inc has appointed a Designated **Data Protection Officer (DPO)** to ensure compliance with data protection laws and to serve as points of contact for individuals wishing to exercise their rights or inquire about our privacy practices.

Individuals with inquiries or complaints regarding our handling of personal data should first contact Qameta Software, Inc at: <a href="mailto:security@qameta.io">security@qameta.io</a>, attn. DPO and we must respond within 45 days of receiving a complaint.

If you have not received a timely or satisfactory response from Qameta Software, Inc. to your question or complaint you can contact a responsible Data Protection Authority.

# 7. Security

We take reasonable and appropriate measures to protect it from loss, misuse and unauthorized access, disclosure, alteration and destruction, taking into due account the risks involved in the processing and the nature of the personal data.

Should you have any questions please address those security@qameta.io.

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